



November 20, 2016

Dear Fair Haven Family and Friends:

Things are moving very rapidly on campus as we order and begin receiving the new beds, refrigerators, couches, family dining tables & chairs, small and large kitchen appliances, washers, dryers, lamps, artwork, and much, much more that are all about to enter the new Households. We are drawing ever closer to creating home in our 3 new Household buildings that are nearing completion! But did you know that our ultimate plan for Fair Haven is to build a FOURTH Household building?

### November Spotlight...**Completing the Dream**

Our Master Plan for Fair Haven includes four buildings in the Household model: one assisted living, two long term care, and the rehabilitation building. During our planning processes, it became apparent that we were going to need to complete this plan in two phases that were several years apart. You can see from the campus redevelopment drawing (on back) that the fourth building is to be positioned behind the new rehab building and independent living on the west side of campus, in the same floor plan as the long term care building that is nearing completion. This fourth building will allow us to finish our dream by combining and converting the long term care Neighborhoods into true Households, making Fair Haven an all-private suite, all Household care community for our residents!

To turn this dream into reality and finish the work we set out to do, we have embarked on a capital fundraising and naming opportunities campaign called Fair Haven: Redefining Home. The goal is to raise \$12.7 million over the next 3-5 years. Here is a peek into the goals of the campaign.

### CAMPAIGN STATEMENT

Fair Haven will create home for every resident, regardless of health condition, and regardless of which area of the community they choose as his or her home.

### CAMPAIGN GOALS

Funding for Fair Haven: Redefining Home will:

- 1) Fully fund the construction of another new Long Term Care Household Building;
- 2) Fully fund the conversion of the existing nursing wings (commonly referred to as A Wing, B Wing, 1 North, 2 North, East, West and Main) into Neighborhoods, and eventually into Households;
- 3) Provide critical resources needed to strengthen Fair Haven's financial foundation, which helps keep resident service fees affordable and reasonable across the entire community; and
- 4) Will help Fair Haven plan and implement innovative projects and programs which will have a lasting and profound impact on the persons who live at Fair Haven, their families, the Birmingham community at-large, and/or the entire elder care industry.

We introduced the campaign in our last Methodist Homes News and it is being well received! The suite of naming opportunities begins at \$2,500 for the naming of a resident room in the renovated Neighborhoods, and can be found at <http://www.methodisthomes.org/FHNamingOpportunitiesList.pdf>. I am confident that the people who know our history, strength, and ministry are excited to invest in such a worthy and lasting legacy. In order to raise the needed funds, we will most likely need to also discover individuals who do not yet have a connection to Fair Haven, but share the same vision and values that we do for making life better for older adults. Maybe you know someone. Maybe you know someone who knows someone. I'd love the chance for you to chat with me or Sherri Eason, our Director of Public Relations, and match people with opportunities that benefit donors and Fair Haven residents for many years to come.

I look forward to sharing with you again next month as our journey continues. Thank you for your continued support of Fair Haven.

Very truly yours,



Christopher W. Tomlin  
President & CEO  
Methodist Homes of Alabama & Northwest Florida

